



## **BICYCLE AND PEDESTRIAN FACILITIES ADVISORY COMMITTEE (BPC)**

**Wednesday, August 1, 2018  
6:00 PM**

**TRANSPORTATION AGENCY FOR MONTEREY COUNTY  
(TAMC)  
Transportation Agency Conference Room**

### **AGENDA**

Complete agenda packets are on display at the Transportation Agency for Monterey County office and at these public libraries: Carmel, Monterey, Salinas Steinbeck Branch, Seaside, Prunedale, and King City. Any person who has a question concerning an item on this agenda may call the Agency Secretary to make inquiry concerning the nature of the item described on the agenda. Please recycle this agenda.

#### **1. ROLL CALL**

Call to order and self-introductions. Committee bylaws specify that a quorum shall consist of a majority (7) of the number of voting memberships actually filled at that time (13); the existence of any vacancies shall not be counted for purposes of establishing a quorum. If you are unable to attend, please contact the Transportation Agency. Your courtesy to the other Committee members to assure a quorum is appreciated.

#### **2. PUBLIC COMMENTS**

Any member of the public may address the Committee on any item not on the agenda but within the jurisdiction of the Committee. Each member of the public is allotted with three minutes to address any concerns. Comments on items on today's agenda may be given when that agenda item is discussed.

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#### **3. BEGINNING OF CONSENT AGENDA**

Any member of the public may address the Committee on any item not on the agenda but within the jurisdiction of Transportation Agency and Executive Committee. Comments on items on today's agenda may be given when that agenda item is discussed.

##### **3.1 Approved minutes of the Bicycle and Pedestrian Facilities Advisory Committee meeting**

## END OF CONSENT AGENDA

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4. Seaside & Marina Safe Routes to School Plan:  
**RECEIVE** report on Seaside & Marina Safe Routes to School Plan; and  
**PROVIDE** input on outreach strategy.

- Green

*The Seaside & Marina Safe Walking & Biking to School: Complete Streets Plan will identify barriers to safe access to all K-12 public schools in Seaside and Marina and recommend infrastructure and non-infrastructure improvements.*

5. **RECEIVE** report on Monterey County Bike Month 2018, and  
**PROVIDE** direction to staff on future planning for Monterey County Bike Month.

- Murillo

*Bike month is a national campaign held annually in May to promote bicycling. TAMC has dedicated Transportation Development Act funds for an annual campaign over a three year funding cycle. Staff requests direction from the Committee on planning for future campaigns and events.*

6. **ANNOUNCEMENTS and/or COMMENTS**  
7. **ADJOURN**

## **ANNOUNCEMENTS**

Next Committee meeting:

**Wednesday, September 5, 2018**

**TAMC Conference Room**

**55b Plaza Circle, Salinas, California, 93901**

*Light refreshments will be provided*

Documents relating to an item on the open session that are distributed to the Committee less than 72 hours prior to the meeting shall be available for public inspection at the office of the Transportation Agency for Monterey County, 55-B Plaza Circle, Salinas, CA. Documents distributed to the Committee at the meeting by staff will be available at the meeting; documents distributed to the Committee by members of the public shall be made available after the meeting.

**Transportation Agency for Monterey County**

**55-B Plaza Circle, Salinas, CA 93901-2902**

**Monday thru Friday 8:00 a.m. - 5:00 p.m.**

**TEL: 831-775-0903**

**FAX: 831-775-0897**

The Committee Agenda will be prepared by Agency staff and will close at noon nine (9) working days before the regular meeting. Any member may request in writing an item to appear on the agenda. The request shall be made by the agenda deadline and any supporting papers must be furnished by that time or be readily available.

*If requested, the agenda shall be made available in appropriate alternative formats to persons with a disability, as required by Section 202 of the Americans with Disabilities Act of 1990 (42 USC Sec. 12132), and the federal rules and regulations adopted in implementation thereof. Individuals requesting a disability-related modification or accommodation, including auxiliary aids or services, may contact Transportation Agency at 831-775-0903. Auxiliary aids or services include wheelchair accessible facilities, sign language interpreters, Spanish Language interpreters and printed materials, and printed materials in large print, Braille or on disk. These requests may be made by a person with a disability who requires a modification or accommodation in order to participate in the public meeting, and should be made at least 72 hours before the meeting. All reasonable efforts will be made to accommodate the request.*

## **CORRESPONDENCE, MEDIA CLIPPINGS, & REPORTS**

### **Correspondence**

**C 1. RECEIVE** correspondence attached online.

**Media Clipping - No items this month.**

**Reports - No items this month.**



TRANSPORTATION AGENCY FOR MONTEREY COUNTY

*Memorandum*

**To:** Bicycle and Pedestrian Committee  
**From:** Maria Montiel, Administrative Assistant  
**Meeting Date:** August 1, 2018  
**Subject:** **Bicycle and Pedestrian Facilities Advisory Committee minutes of June 6 2018**

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**RECOMMENDED ACTION:**

Approved minutes of the Bicycle and Pedestrian Facilities Advisory Committee meeting of June 6, 2018.

ATTACHMENTS:

- ▣ BPC Draft June minutes

**TRANSPORTATION AGENCY FOR MONTEREY COUNTY (TAMC)  
Bicycle and Pedestrian Facilities Advisory Committee  
Draft Minutes of June 6, 2018  
Held at the Transportation Agency for Monterey County**

at TAMC office 55-B Plaza Cir., Salinas CA 93901

<b>Voting Members</b>	<b>OCT 17</b>	<b>NOV 17</b>	<b>JAN 18</b>	<b>FEB 18</b>	<b>MAR 18</b>	<b>APR 18</b>	<b>MAY 18</b>	<b>JUN 18</b>
Eric Petersen, District 1, Past Chair	<b>C</b>	P	<b>C</b>	P	P	P	P	P
Vacant – District 2	<b>A</b>	-	<b>A</b>	-	-	-	-	-
Vacant – District 3	<b>N</b>	-	<b>N</b>	-	-	-	-	-
Jeff Wriedt, District 4 <i>(Frank Henderson)</i>	<b>C</b>	E	<b>C</b>	P(A)	P	P	E	-
Jeff Lindenthal, District 5 <i>(Geof Tibbitts)</i>	<b>E</b>	E	<b>E</b>	P	P	P	TC	E
D. L. Johnson, Carmel-By-The Sea	<b>L</b>	P	<b>L</b>	P	P	E	P	E
Del Rey Oaks - vacant	<b>L</b>	-	<b>L</b>	-	-	-	-	-
Gonzales - Vacant	<b>E</b>	-	<b>E</b>	-	-	-	-	-
Ernesto Gallardo, Greenfield	<b>D</b>	-	<b>D</b>	P	E	P	-	P
Michael LeBarre, King City		P		P	E	P	P	P
Vacant, Marina,		-			-	-	-	-
Monterey - Vacant,		-			-	-	-	-
Linda Petersen, Pacific Grove <i>(Jung Hwa Kim)</i>		P		P	P(A)	P	TC	P(A)
Chris Flescher, Salinas, Vice Chair <i>(Mark Lasnik)</i>		P		P	P	P	P	P
Sand City - Vacant		-		-	-	-	-	-
Jan Valencia, Seaside <i>(Ralph Wege)</i>		P(A)		P	P(A)	P(A)	P(A)	P
Soledad - Vacant		-		-	-	-	-	-
Vacant, MBUAPCD		-		-	-	-	-	-
Lisa Rheinheimer, Monterey Salinas Transit - Chair		P		P	P	P	P	P
Vera Noghera, Velo Club of Monterey <i>(Alex Capelli)</i>		P(A)		P	P	P	P	P(A)
Mary Israel, FORA <i>(Jonathan Brinkmann)</i>		P		E	P	P	TC	P
N. County Recreation & Park District - Vacant		-		-	-	-	-	-
James Serrano, Salinas Public Works		-		-	-	-	-	P
Raul Martinez – County Public Works		-		P	P	E	P	P
Caltrans - District 5		-		-	-	-	-	-
Vacant, AMBAG		-		-	-	-	-	-
Vacant, Pebble Beach Company		-		-	-	-	-	-
Brian Cook, CSUMB <i>(Matthew McCluney)</i>		E		P		E	E	E

**E – Excused**                      **VC – Video Conference**  
**P(A) – Alternate**                **TC – Teleconference**

<b>TRANSPORTATION AGENCY STAFF</b>	<b>OCT 17</b>	<b>NOV 17</b>	<b>JAN 18</b>	<b>FEB 18</b>	<b>MAR 18</b>	<b>APR 18</b>	<b>MAY 18</b>	<b>JUN 18</b>
Debbie Hale, Executive Director		E		E	E	E	E	E
Todd Muck, Deputy Executive Director		E		E	E	E	E	E
Ariana Green, Associate Transportation Planner		P		E	E	P	P	P
Virginia Murillo, Transportation Planner		P		P	P	P	P	P
Maria Montiel, Administrative Assistant		P		P	P	P	P	P
Stefania Castillo, Transportation Planner								P

**OTHERS PRESENT:**

Frederik Venter	Kimley-Horn	Ralph Wege	Seaside - Alternate
Austin Marshburn	Ofo	Beth Rocha	City of Seaside
Piet Canin	Ecology Action	Jack Smith	Resident, Royal Oaks
Christabelle Oropeza	Monterey County Health Department	Andrew Easterling	City of Salinas
Marissa Garcia	Kimley-Horn	Octavio Hurtado	King City

- Chair Lisa Rheinheimer called the meeting to order at 6:00 p.m. A quorum was established and self-introductions were made.

- PUBLIC COMMENTS**

Committee member Eric Petersen noted that he has a few copies of the Cycle California Magazine for the committee members.

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- BEGINNING OF CONSENT AGENDA**

**M/S/C** LeBarre/ Petersen /unanimous  
 Abstain: Jeff Wriedt

- 3.1** Approved minutes of the Bicycle and Pedestrian Facilities Advisory Committee meeting of May 2, 2018.

**END OF CONSENT AGENDA**

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#### 4. **SALINAS & SEASIDE BIKE SHARE PROGRAMS**

The Committee received a report on the City of Salinas' and the City of Seaside's bike share programs.

Virginia Murillo, Transportation Planner reported that the cities of Salinas and Seaside will begin bike share programs in their respective cities with Ofo, a dockless bike share company. The bike sharing programs are a form of public transportation that allow riders to rent bikes for short trips and provide a first-mile connection and greenhouse gas reductions, increased awareness and support for bicycling, increased transit usage, economic benefits for businesses and public health benefits. She noted that TAMC completed a Monterey County Bicycle Sharing Feasibility Study and Implementation Plan in 2013 that evaluated the potential for establishing a bicycle sharing program. The Feasibility Study identified Salinas and the Monterey Peninsula cities of Seaside, Monterey and Pacific Grove as communities in which a bike share program would be successful.

Austin Marshburn, Ofo representative, presented on the cities of Salinas and Seaside are initiating bike share programs with the company Ofo. Ofo operates a dockless bike-sharing program that provides convenient, low-cost, and environmentally friendly transportation to cities and campuses. Ofo bikes and the Ofo mobile app are managed and owned by Ofo. Users track bikes in real-time through the app and rent bikes in any location near them (such as a sidewalk, designated zone, parking lot, or designated bike rack) and simply leave their bikes in any convenient and legally allowed parking location once they complete their ride.

James Serrano, City of Salinas, reported on the City of Salinas' Ofo bike share program. The bike-sharing program promotes the use of alternate modes of transportation, such as bicycle riding, in the City of Salinas. Bicycle sharing programs offer bicycles for shared public use, typically for short rides and durations. On November 20, 2017, the Salinas Traffic and Transportation Division issued a Request for Proposals (RFP) to seek a vendor to operate a bicycle-sharing program for the City of Salinas at no cost to the city. Based on the proposals and the interviews, staff recommended Ofo as the top and first alternative bicycle-sharing provider for the City of Salinas.

Beth Rocha, City of Seaside, reported that that the City of Seaside decided to allow Ofo in the city through the execution of an Operating Agreement. An RFP process was deemed unnecessary and the agreement language has been edited to include the following terms, specified by Seaside's City Council:

- Ofo shall provide Spanish language educational materials and maintain a multi-language website.
- Ofo shall make available to Seaside residents payment options that do not require a credit card.

The Committee had the following comments and suggestions on the City of Salinas' and the City of Seaside's bike share programs:

- Consider a designated parking space
- Consider a toll-free number and email the unlocking code
- Consider lighting
- Consider mandatory helmet usage
- Consider working with coffee shops/pizza shops and food shops for drop off locations



## 5. **ACTIVE PROGRAM GRANTS CYCLE 4**

The Committee received and provided input on the Active Transportation Program grant application proposals from partner agencies and TAMC staff

Virginia Murillo, Transportation Planner reported that the State Active Transportation Program Cycle 4 call for projects is now open, with applications due July 31. The ATP Program Cycle 4 has \$445 million available for the next 4 years Fiscal Year 2019/20 – 2022/23. The program's purpose and goals are to increase the proportion of trips accomplished by biking and walking, increase safety for these modes, reduce greenhouse gases, enhance public health, and provide a benefit to disadvantage communities.

Octavio Hurtado presented on the City of King City ATP grant. He noted that the city plans to apply for class I on San Antonio Drive bicycle and pedestrian path to connect schools and parks. They are also proposing for a roundabout on San Antonio Drive and Broadway Street near the US 101 off and on ramp. The Transportation Agency will help with the grant writing.

Raul Martinez presented on the Monterey County ATP grant. He noted that the Monterey County plans to apply for the Castroville & Chualar sidewalk gaps. He noted that construct sidewalk gaps and ADA ramps on selected streets in the communities of Castroville, and Chualar to promote and encourage active transportation through education and encouragement. In Castroville they are planning to include a class I shared use path, a class II bike lane and class III bike route.

Fernanda Roveri and Marissa Garcia presented on the City of Monterey ATP grant, and noted that the city plans to apply for the Del Monte Intersection Improvements: Del Monte & Washington and Del Monte & Camino El Estero. The proposed improvements include shortening pedestrian crossing distances. She noted that the city has supporting collision data, pedestrian data and bike data.

Virginia Murillo noted that the Transportation Agency plans to apply for the FORTAG Canyon Del Rey segments and also mentioned that TAMC & Health Department plan to apply for the Traffic Gardens countywide.

The Committee had the following comments and suggestions on the Active Transportation Program grant application proposals:

- Consider following Chapter 1000 manual from the Highway Design Manual for bikeway improvements
- Consider working with Monterey Salinas Transit on the bus stop currently there on Del Monte/El Estero

6. **TITLE VI & LANGUAGE ASSISTANCE PLAN**

The Committee received a presentation on the draft TAMC Title VI and Language Assistance Plan for 2018-2021, and completed the Title VI committee representation survey.

Virginia Murillo, Transportation Planner reported that the Title VI of the Civil Rights Act of 1964 prohibits recipients of Federal financial assistance from discriminating on the basis of race, color, or national origin in their programs or activities, and it obligates federal funding agencies to enforce statutory compliance. The Transportation Agency must adopt a Title VI Program and Language Assistance Plan in order to maintain current federal funding, and to be eligible to receive future federal funding. She noted that Federal assistance recipients shall take reasonable steps to ensure meaningful access to benefits, services, information, and other important portions of their programs and activities. In conclusion Ms. Murillo noted that the Federal Transit Administration's new guidelines for Caltrans, as a recipient of FTA funding assistance, require sub-recipients of Caltrans Planning Grants to submit a Title VI Plan to FTA every three years. This Title VI Program & Language Assistance Plan is an update that includes the latest US Census estimates. As a requirement of the Title VI Program, Committee members are required to complete the attachment race/ethnicity survey, which is a reporting requirement.

7. **ANNOUNCEMENTS AND/OR COMMENTS**

Committee members Eric Petersen noted that the City of King City hosted the 2018 Amgen Tour of California and it was a momentous event. Committee member Mike LeBarre noted that over 1,000 kids from schools attended the event and everyone loved the giveaways.

8. **ADJOURNMENT**

Chair Lisa Rheinheimer adjourned the meeting at 7:48 p.m.



## *Memorandum*

**To:** Bicycle and Pedestrian Facilities Advisory Committee  
**From:** Ariana Green, Associate Transportation Planner  
**Meeting Date:** August 1, 2018  
**Subject:** **Seaside & Marina Safe Routes to School Plan**

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### **RECOMMENDED ACTION:**

Seaside & Marina Safe Routes to School Plan:

**RECEIVE** report on Seaside & Marina Safe Routes to School Plan; and  
**PROVIDE** input on outreach strategy.

### **SUMMARY:**

The Seaside & Marina Safe Walking & Biking to School: Complete Streets Plan will identify barriers to safe access to all K-12 public schools in Seaside and Marina and recommend infrastructure and non-infrastructure improvements.

### **FINANCIAL IMPACT:**

The Seaside & Marina Safe Walking & Biking to School: Complete Streets Plan is funded through a \$360,876 Caltrans Sustainable Transportation Planning Grant and \$47,077 of Measure X Safe Routes to School Program funds. Ecology Action will be reimbursed in an amount not to exceed \$357,953 and the Monterey County Health Department will be reimbursed in an amount not to exceed \$20,000.

### **DISCUSSION:**

The Monterey County Health Department, Ecology Action and TAMC partnered with the City of Seaside, City of Marina and Monterey Peninsula Unified School District to develop the grant application for the Seaside & Marina Safe Walking & Biking to School: Complete Streets Plan. The grant was awarded in December 2017.

The plan builds on the goals of the Measure X Safe Routes to School Program, and a joint effort between TAMC, Monterey County Health Department, Office of Education and other stakeholders, to

ensure disadvantaged populations across Monterey County have access to safe, healthy and affordable transportation options. Seaside and Marina house some of the lowest income populations in the County and have some of the highest rates of youth biking and walking injuries, and are thus high priority areas for safe routes to school planning. Other high priority areas that will receive safe routes to school outreach and education through the Measure X Safe Routes to School program are Salinas, South County, Castroville and North Monterey County.

The two-year planning process will identify barriers to safe access to all K-12 public schools in Seaside and Marina and recommend infrastructure and non-infrastructure improvements. The Transportation Agency is the Lead Agency, responsible for administering the grant, develop an online project page and forum for public input, participate in outreach and oversee project delivery in compliance with state, federal and local requirements. Ecology Action is under contract to manage the planning process, facilitate partner meetings and community engagement, collect and analyze data, and develop draft and final planning documents. Monterey County Health Department will assist Ecology Action in community engagement especially with Spanish-speakers and health-disadvantaged populations. The project kicked-off in May 2018 and is scheduled to conclude in June 2020.

Input from the community will help to identify barriers to walking and bicycling to school in Seaside and Marina. Members of the community will have opportunities to provide input throughout the planning process by participating in workshops, completing surveys and/or providing comments on the project website.

The first round of workshops will be held at the end of August, one in Seaside and one in Marina. Free dinner and childcare will be provided as will Spanish translation:

**Seaside** (Martin Luther King Jr. Elementary): Wednesday August 29; 6:30 - 8:00pm

**Marina** (Crumpton Elementary): Thursday August 30; 6:30 - 8:00pm



## *Memorandum*

**To:** Bicycle and Pedestrian Facilities Advisory Committee  
**From:** Virginia Murillo, Transportation Planner  
**Meeting Date:** August 1, 2018  
**Subject:** **Bike Month 2018 Debrief**

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### **RECOMMENDED ACTION:**

**RECEIVE** report on Monterey County Bike Month 2018, and  
**PROVIDE** direction to staff on future planning for Monterey County Bike Month.

### **SUMMARY:**

Bike month is a national campaign held annually in May to promote bicycling. TAMC has dedicated Transportation Development Act funds for an annual campaign over a three year funding cycle. Staff requests direction from the Committee on planning for future campaigns and events.

### **FINANCIAL IMPACT:**

This year's Bike Month campaign cost \$2,900 to develop the artwork and pay for advertising in the Monterey County Weekly, which was paid from TAMC's Transportation Development Act 2% funds.

### **DISCUSSION:**

Each year, TAMC coordinates with local agencies and community groups to help promote bike events happening in May. TAMC staff also provide bike safety gear for community events in May and throughout the year. This year's Bike Month campaign focused on promoting the following community biking events:

- Families of Color Monterey County balance bike camps in Seaside, and Dads Read at the Marina Library
- Monterey Off-Road Cycling Association's Beginner's Mountain Bike Ride in Marina
- Amgen Tour of California in King City
- Bike Safety Story Time at the Salinas Cesar Chavez Library, El Gabilan Library and the John

Steinbeck Library

- National Bike to School Day and National Bike to Work Day
- Bike Valet service at the California Roots Festival in Monterey
- HER Helmet Thursdays

This year, TAMC launched the first annual Bike Walk Challenge as part of the Go831 Monterey County Rideshare program. The Challenge began on May 14 during National Bike to Work Week and concluded on May 31st. Contestants walked or biked to work, shopping and for health. During those two weeks, participants logged a total of 517 walking and biking trips, burned an average of 2,243 calories and saved an average of \$22 by not driving. Winners are participants who took the most number of walking and bicycling trips, and employers whose employees had the most number of combined trips. Winners of this year's Bike Walk Challenge were:

Employers:

1st Place: Monterey Bay Aquarium

2nd Place: County of Monterey

3rd Place: City of Salinas

Individuals:

1st Place: Claudia Tibbs

2nd Place: Tori Spence McConnell

3rd Place: Ellen Umeda

Staff requests direction from the Committee on planning for future bike education campaigns and events. In the fall, TAMC will be participating in the annual Ciclovía Salinas and Monterey Off-Road Cycling Association's Take a Kid Mountain Biking Day. Staff is also looking into social media advertising for future campaigns.

**WEB ATTACHMENTS:**

**Bike Month:**

<http://www.go831.org/2018/04/24/2018-monterey-county-bike-month/>

**Bike Walk Challenge:**

<http://www.go831.org/2018/04/30/2018-monterey-county-bike-walk-challenge/>



***Memorandum***

**To:** Bicycle and Pedestrian Facilities Advisory Committee  
**From:** Virginia Murillo, Transportation Planner  
**Meeting Date:** August 1, 2018  
**Subject:** Correspondence

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**RECOMMENDED ACTION:**

**RECEIVE** correspondence attached online.

**WEB ATTACHMENTS:**

**[Active Transportation Program support letters for:](#)**

- Fort Ord Regional Trail & Greenway - Canyon Del Rey Segment
- King City - San Antonio Bikeway and School Gap Closure
- Marina - Reservation Road Cycletracks
- County of Monterey - Chualar and Castroville Improvements
- TAMC & County Health Department - Traffic Gardens