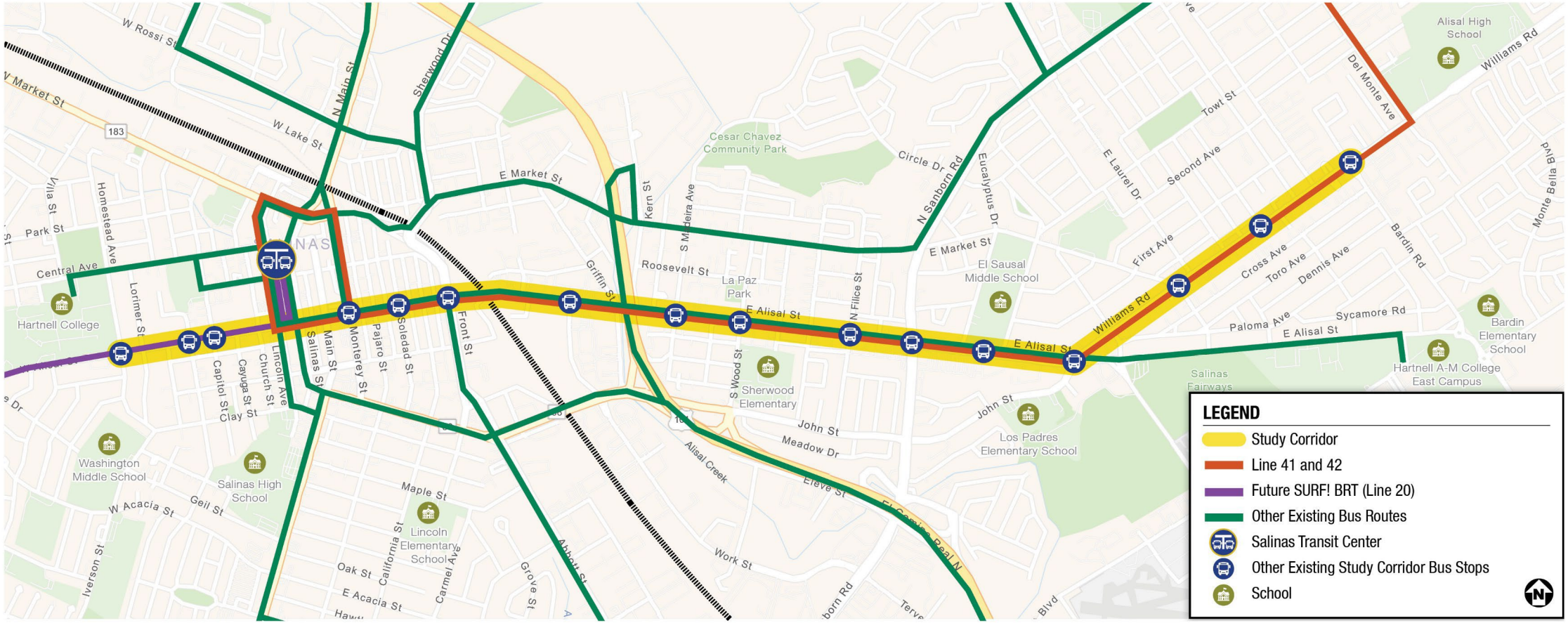
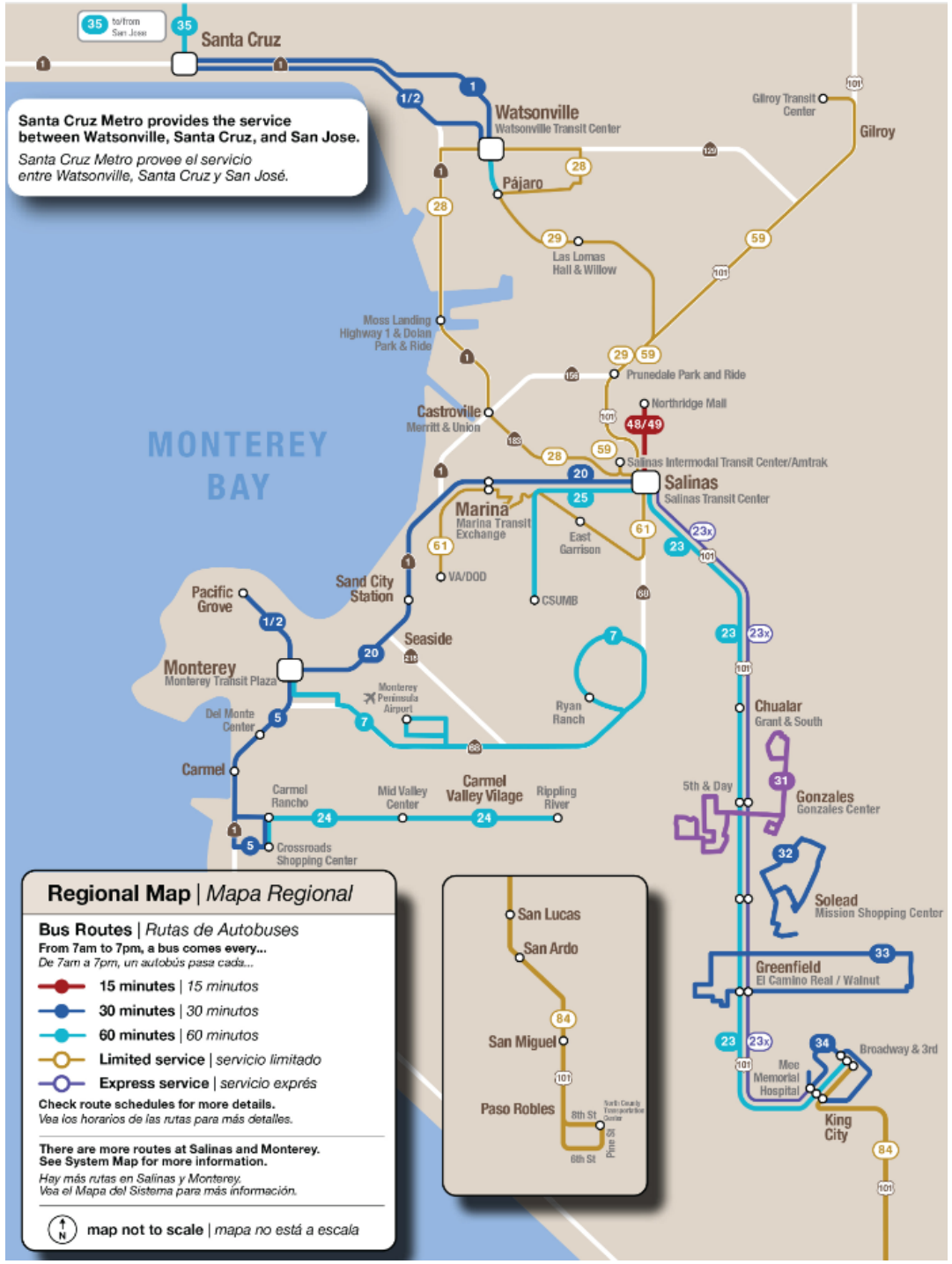
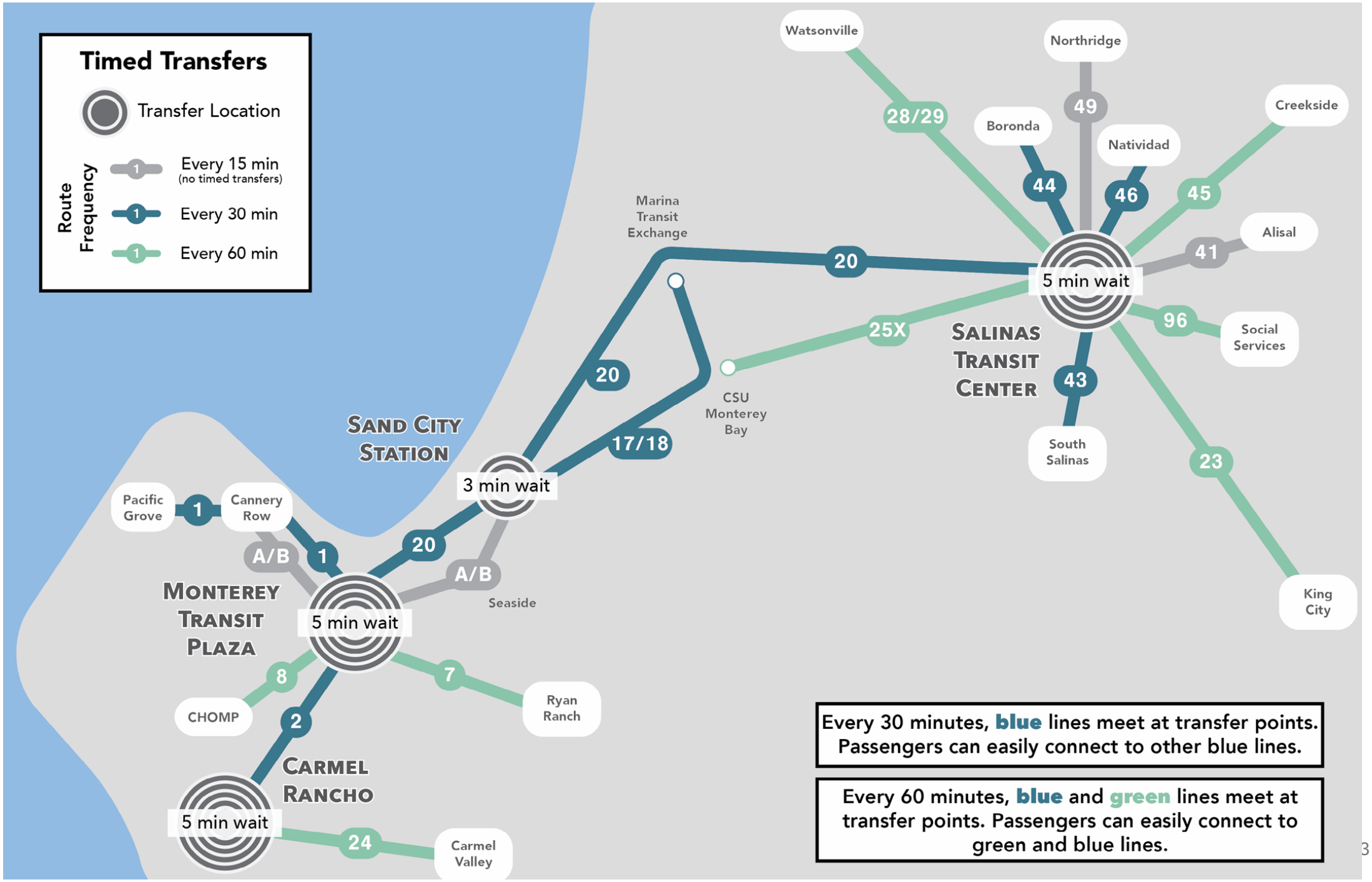
Salinas Rapid Bus and Transit Center Relocation Study



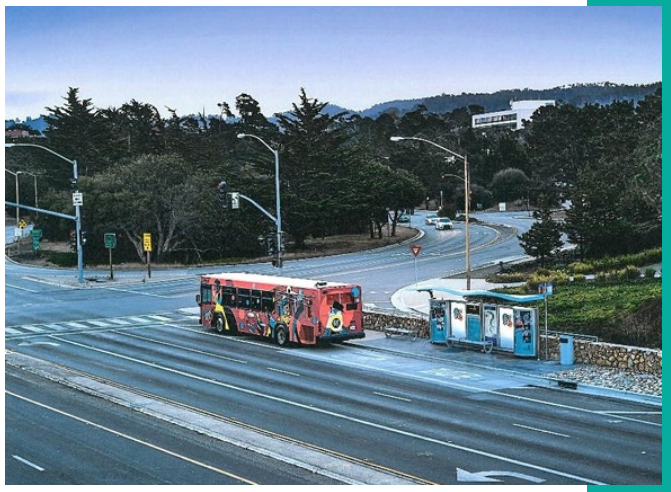
TAMC
Rail Policy Committee
November 2, 2026


Santa Cruz Metro provides the service between Watsonville, Santa Cruz, and San Jose.
Santa Cruz Metro provee el servicio entre Watsonville, Santa Cruz y San José.
MONTEREY BAY
Santa Cruz
Watsonville
Watsonville Transit Center
Gilroy Transit Center
Gilroy
Pájaro
Las Lomas Hall & Willow
Moss Landing Highway 1 & Dolan Park & Ride
Prunedale Park and Ride
Northridge Mall
Castroville
Merritt & Union
Salinas Intermodal Transit Center/Amtrak
Salinas
Salinas Transit Center
Marina
Marina Transit Exchange
East Garrison
VA/DOD
CSUMB
Sand City Station
Pacific Grove
Seaside
Monterey
Monterey Transit Plaza
Monterey Peninsula Airport
Del Monte Center
Ryan Ranch
Chualar
Grant & South
Carmel
Carmel Rancho
Mid Valley Center
Carmel Valley Vilage
Rippling River
Crossroads Shopping Center
5th & Day
Gonzales
Gonzales Center
Solead
Mission Shopping Center
Greenfield
El Camino Real / Walnut
Broadway & 3rd
Mee Memorial Hospital
King City
San Lucas
San Ardo
San Miguel
Paso Robles
8th St
6th St
Pine St
Regional Map | Mapa Regional
Bus Routes | Rutas de Autobuses
From 7am to 7pm, a bus comes every...
De 7am a 7pm, un autobús pasa cada...
15 minutes | 15 minutos
30 minutes | 30 minutos
60 minutes | 60 minutos
Limited service | servicio limitado
Express service | servicio exprés
Check route schedules for more details.
Vea los horarios de las rutas para más detalles.
There are more routes at Salinas and Monterey.
See System Map for more information.
Hay más rutas en Salinas y Monterey.
Vea el Mapa del Sistema para más información.
map not to scale | mapa no está a escala

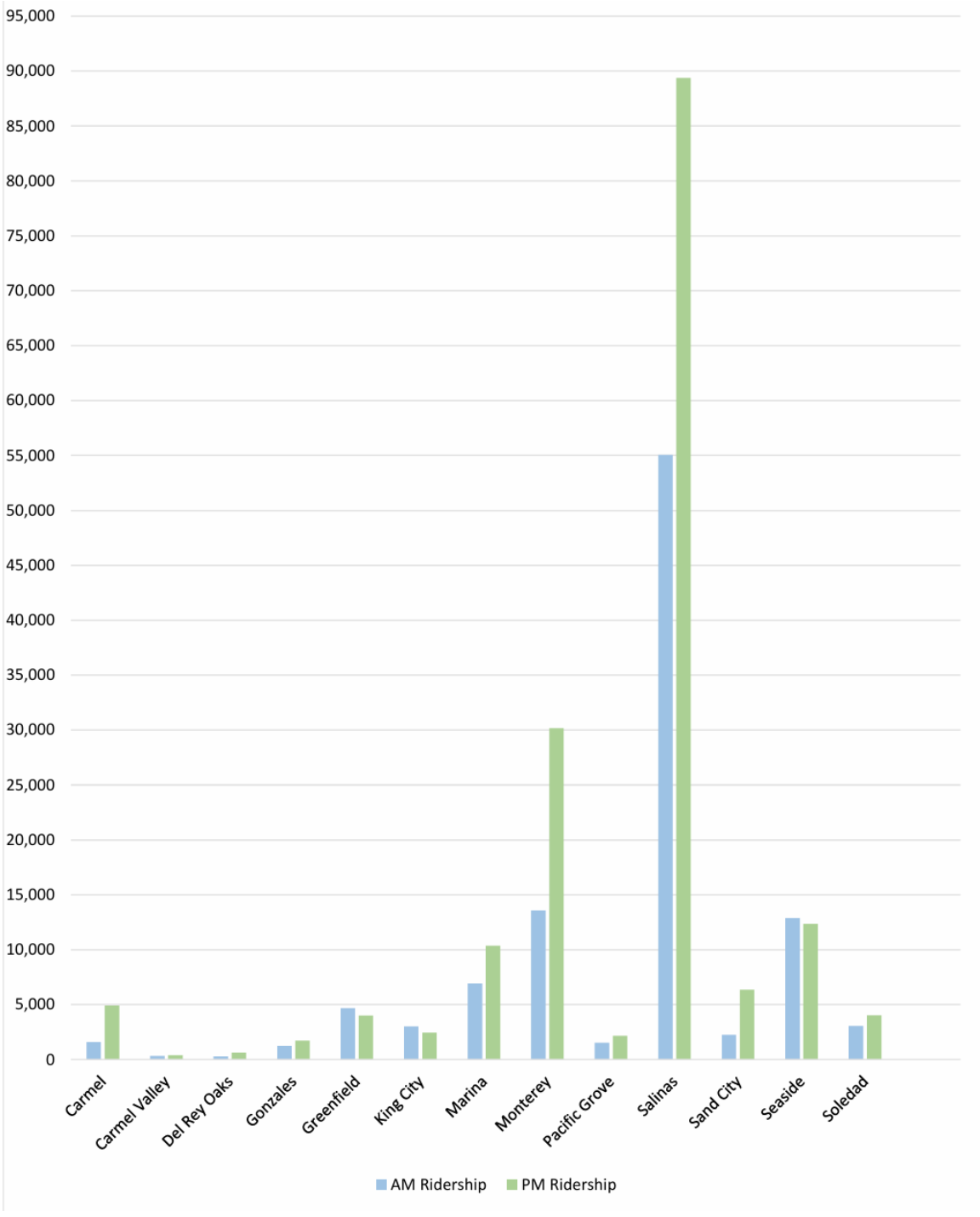

System map | Mapa del sistema
Bus routes | Rutas de autobuses
From 7 a.m. to 7 p.m., a bus comes every...
De 7 a.m. a 7 p.m., un autobús pasa cada...
15 minutes | 15 minutos
30 minutes | 30 minutos
60 minutes | 60 minutos
Limited service | servicio limitado
Express service | servicio exprés
Special service direct to Rancho Cielo
Servicio especial directo a Rancho Cielo
timed transfer | transbordo programado
See timed transfers map for more information
Vea el mapa de transbordos programados para más información
59 to/from Gilroy via Prunedale
29 to/from Watsonville via Prunedale
40 to/from Rancho Cielo
28 to/from Watsonville via Castroville
61 to/from Marina and The Dunes
23 23x to/from Gonzales, Soledad, Greenfield, and King City
Northridge Mall
41 44 48 95
Salinas Transit Center
41/42 48/49 20 43
23 25 44 45 46
47 96 23x 28 29
59 61 40
BOLSA KNOLLS
BORONDA
CREEKBRIDGE
Salvation Army
Rancho San Juan H.S.
Gateway Center
Harden Ranch Plaza
Kaiser Permanente Montage Wellness Center
Westridge Center
CSUMB @ North Salinas
Library
North Salinas H.S.
Natividad Medical Center
Everett Alvarez H.S.
Shaker Square
Natividad Plaza
Boronda Adobe History Center
Laurel West Center
Salinas Sports Complex
DMV
Post Office
Boys and Girls Club
Community Center
Constitution Soccer Complex
Creekbridge Village
BACS SHARE Center
Boronda Square
Food Bank Housing Authority
Mt Toro H.S.
Salinas Adult School
Alisal H.S.
Salinas Amtrak/ Greyhound Station
Post Office
Hartnell College
Hartnell College Alisal Campus
Salinas H.S.
Palma H.S.
Social Services
Notre Dame H.S.
Salinas Valley Health
Monterey County Office of Education
Social Security Administration
County Government Center
Calworks Employment Services
Monterey County Department of Child Support
Salinas Municipal Airport
Moffett
Harden
Boronda Rd
Alvin
El Dorado
Natividad
Laurel
Rossi
Rico
Sherwood
Larkin
Davis
Market
Alisal
Central
Lincoln
Salinas
Monterey
Main
Pajaro
Romie
San Miguel
La Mesa
Abbott
Work
Sanborn
John
Skyway
Airport Blvd
Harris
Harkins
Blanco
Acacia
Independence
Nantucket
Beacon Hill
Constitution
Freedom
Mesquite
Buckhorn
Williams
Rider
Del Monte
Garner
Town
Library
Monte Bella
Bardin


Timed Transfers
Transfer Location
Route Frequency
Every 15 min
(no timed transfers)
Every 30 min
Every 60 min
Watsonville
Northridge
28/29
Boronda
49
Natividad
Creekside
44
46
45
Marina
Transit
Exchange
20
Alisal
41
5 min wait
25X
96
Social
Services
SALINAS
TRANSIT
CENTER
43
20
CSU
Monterey
Bay
SAND CITY
STATION
17/18
South
Salinas
23
3 min wait
Pacific
Grove
1
Cannery
Row
A/B
1
20
A/B
Seaside
MONTEREY
TRANSIT
PLAZA
5 min wait
King
City
8
7
CHOMP
Ryan
Ranch
2
CARMEL
RANCHO
5 min wait
24
Carmel
Valley
Every 30 minutes, blue lines meet at transfer points. Passengers can easily connect to other blue lines.
Every 60 minutes, blue and green lines meet at transfer points. Passengers can easily connect to green and blue lines.






Marina-Salinas
Multimodal Corridor
(future project)
Marina
Salinas
Seaside
Salinas-Alisal Corridor
(future project)
SURF!
Monterey
JAZZ
Gonzales
Soledad
MONTEREY
COUNTY
Greenfield
King City



Departures in August 2026

Project Schedule

We are here

Outreach Round 1

Outreach Round 2

Outreach Round 3

Fall 2025 | Winter 2026 | Spring 2026 | Summer 2026 | Fall 2026 | Winter 2027

Existing Conditions

Develop and Analyze E Alisal Concepts and STC Relocation

Prepare Final Plan

Board Review/ Approval

Study Goals

- **Enhance Transit Service**
  - Improve transit speed along the corridor
  - Enhance transit reliability to meet MST's standards
  - Increase ridership along the corridor
  - Improve first mile-last mile connections for riders
  - Enhance connection to the SURF! BRT

- **Improve Access Along Corridor and within the Community**
  - Improve safety within corridor, including emergency response times
  - Provide alternative transportation options for Priority Populations
  - Expand public transit services to provide a feasible alternative to single-occupancy vehicles
  - Support City's Vision Zero and Climate Action Plan goals
  - Maximize efficient use of public infrastructure







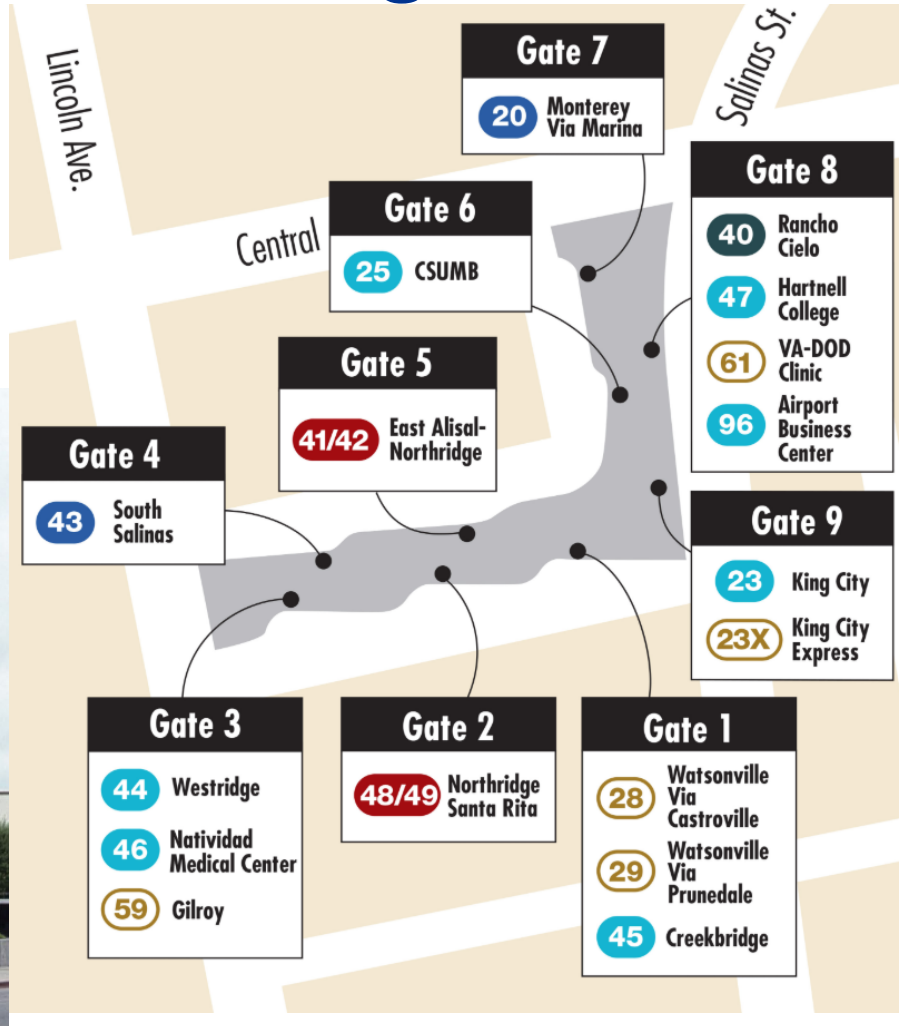
Salinas Transit Center Analysis



Existing Salinas Transit Center Configuration

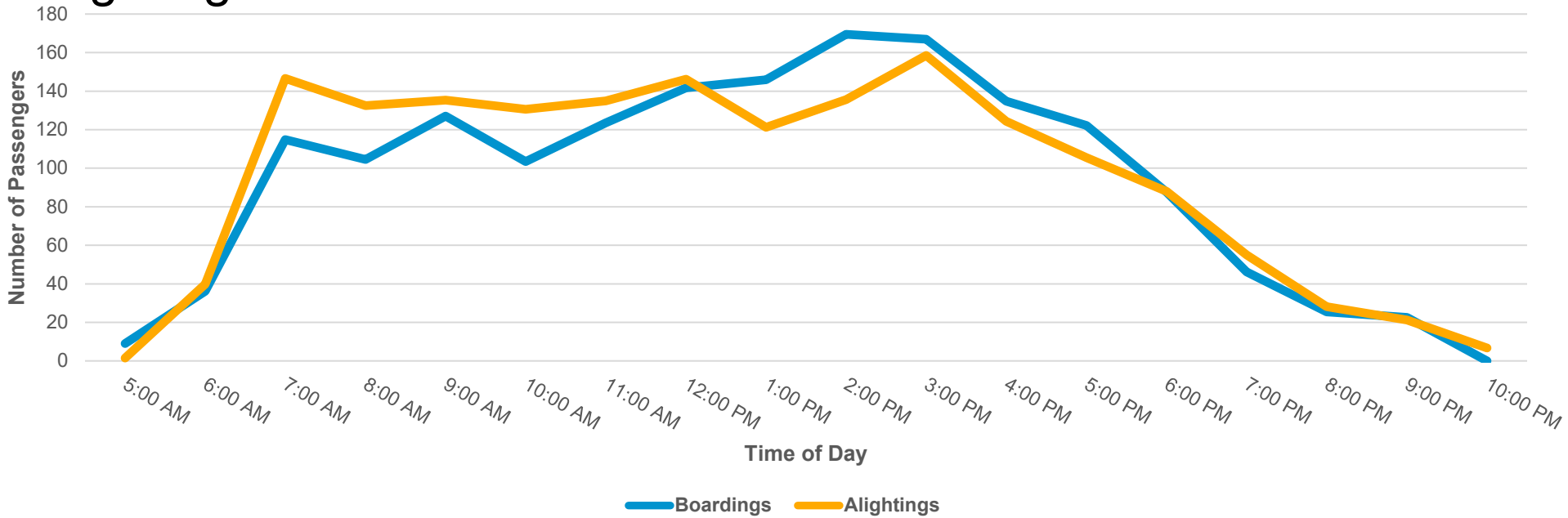
- 9 gates at Salinas Transit Center
- 19 bus routes served
- Public restroom





Average Weekday Passenger Activity at STC by Time of Day

- On average, STC serves 3,400 passengers per weekday
- Overall boarding and alighting activity roughly constant at approximately 230 – 330 passengers per hour between 7:00 AM and 6:00 PM
- Peak activity is between 3:00 PM and 4:00 PM with 330 passengers
- AM has more alightings than boardings; PM has more boardings than alightings

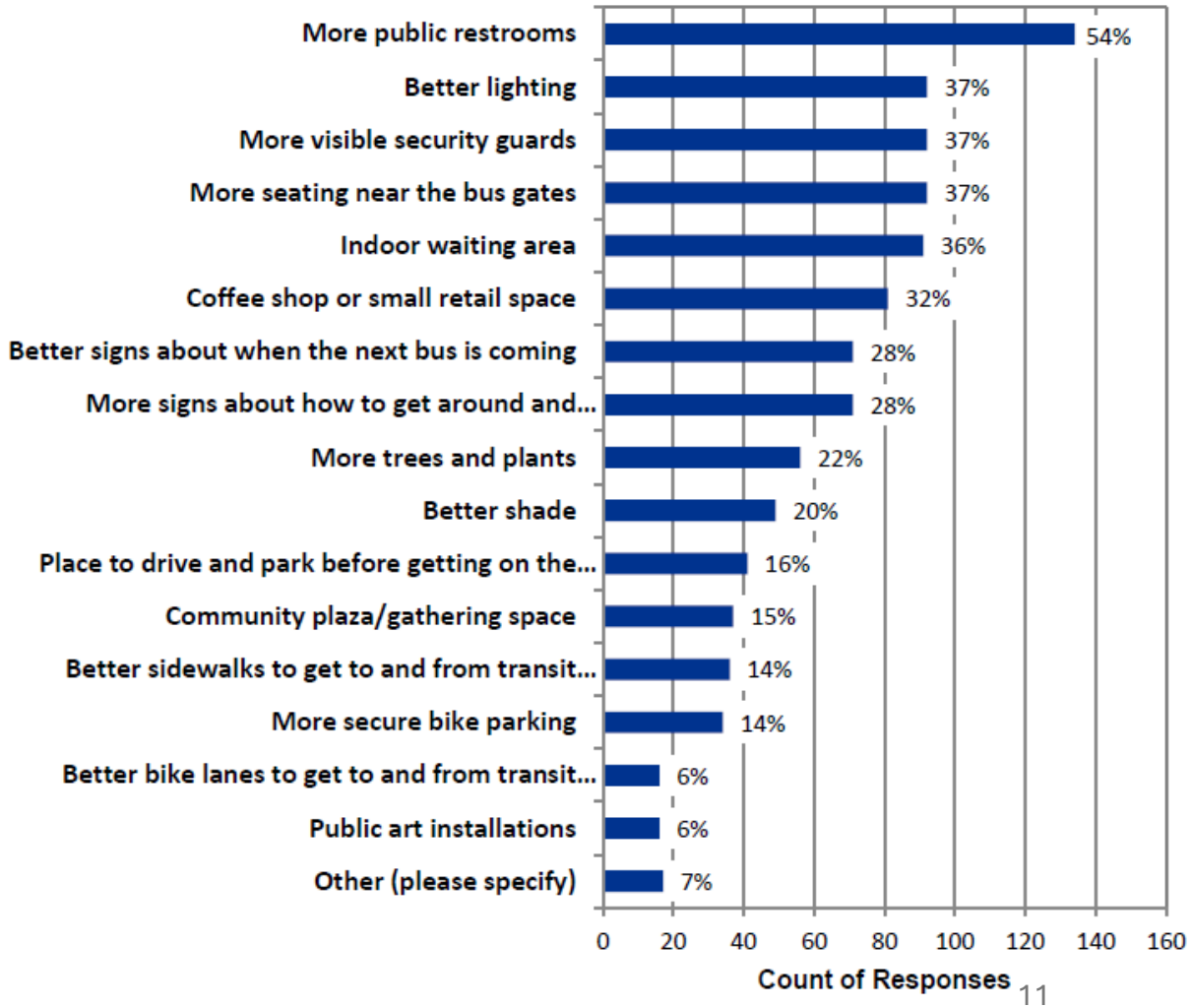


Source: MST APC data Tue., Wed., and Thu. April 2025

Survey Findings: Salinas Transit Center

- 81% of survey respondents **use STC at least a few times per week**
- 50% **transfer between buses** and 41% **walk** to the transit center
- Desire for more **restrooms**, **lighting**, **security**, **seating**, and **waiting area** at future transit center

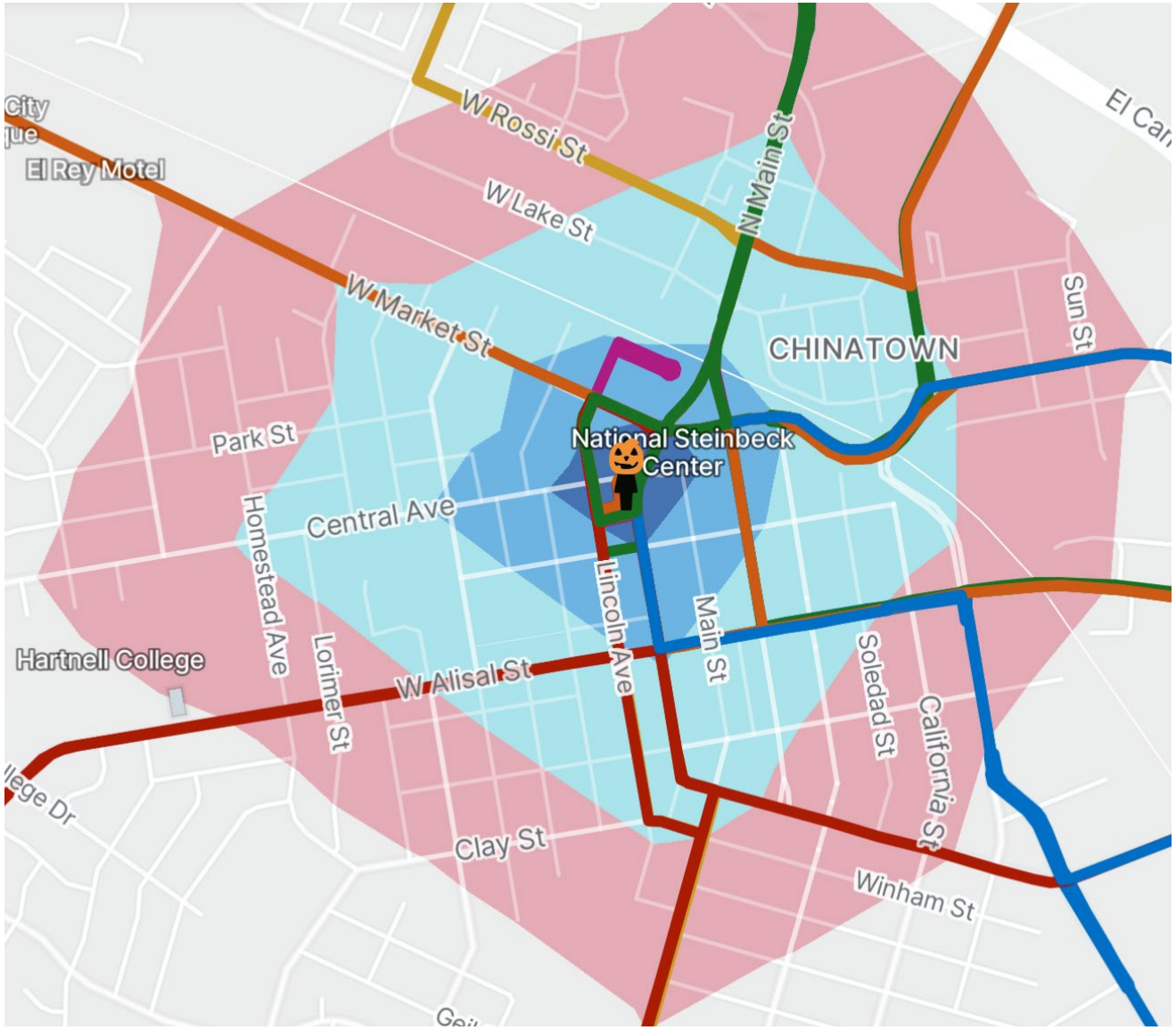
Compared to the current transit center, what features would be most important for you to have at a new Salinas Transit Center?



Source: Oct 2025 Community Survey

Existing Elements 0.75 acres	Facility Requirements 1.1+ acres
9 gates	12 gates, and designated maintenance vehicle parking
Customer service area with driver relief/employee facilities	Larger space for customer service area and driver relief/employee Designated area for security personnel or Salinas police officers
Passenger amenities: • Bicycle parking • Vending machines • Real-time information • 1 public restroom	Additional amenities: • More public restrooms • Commercial space • Information kiosk

Walking Shed from MST's Current Location

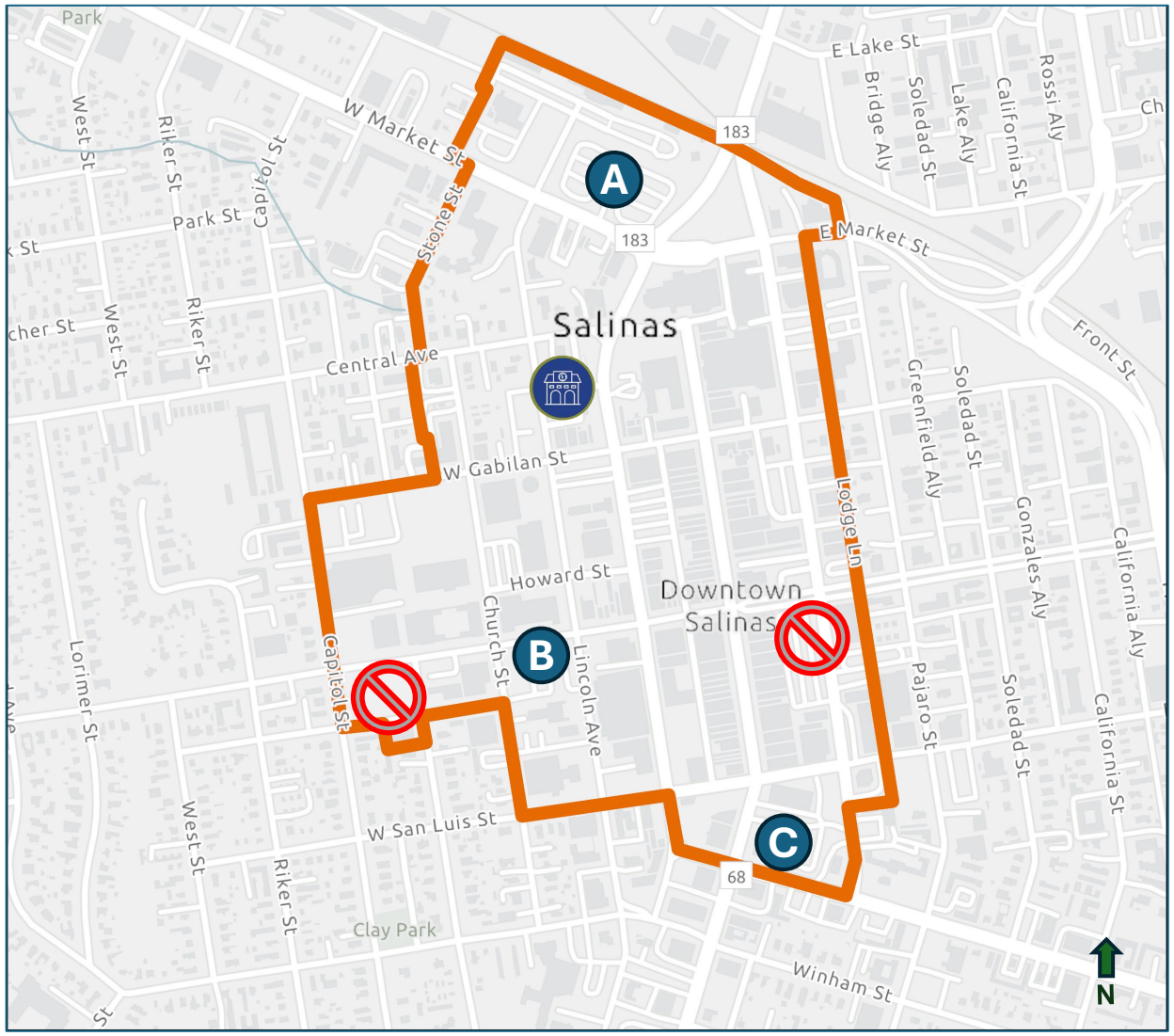


Walking Pedestrian network

Time at 17:00 on Weekdays

TRAVEL TIME	COVERAGE	
15 minutes	Population	Jobs (work)
2 min	120	298
5 min	745	1,829
10 min	3,656	5,163
15 min	8,478	8,431

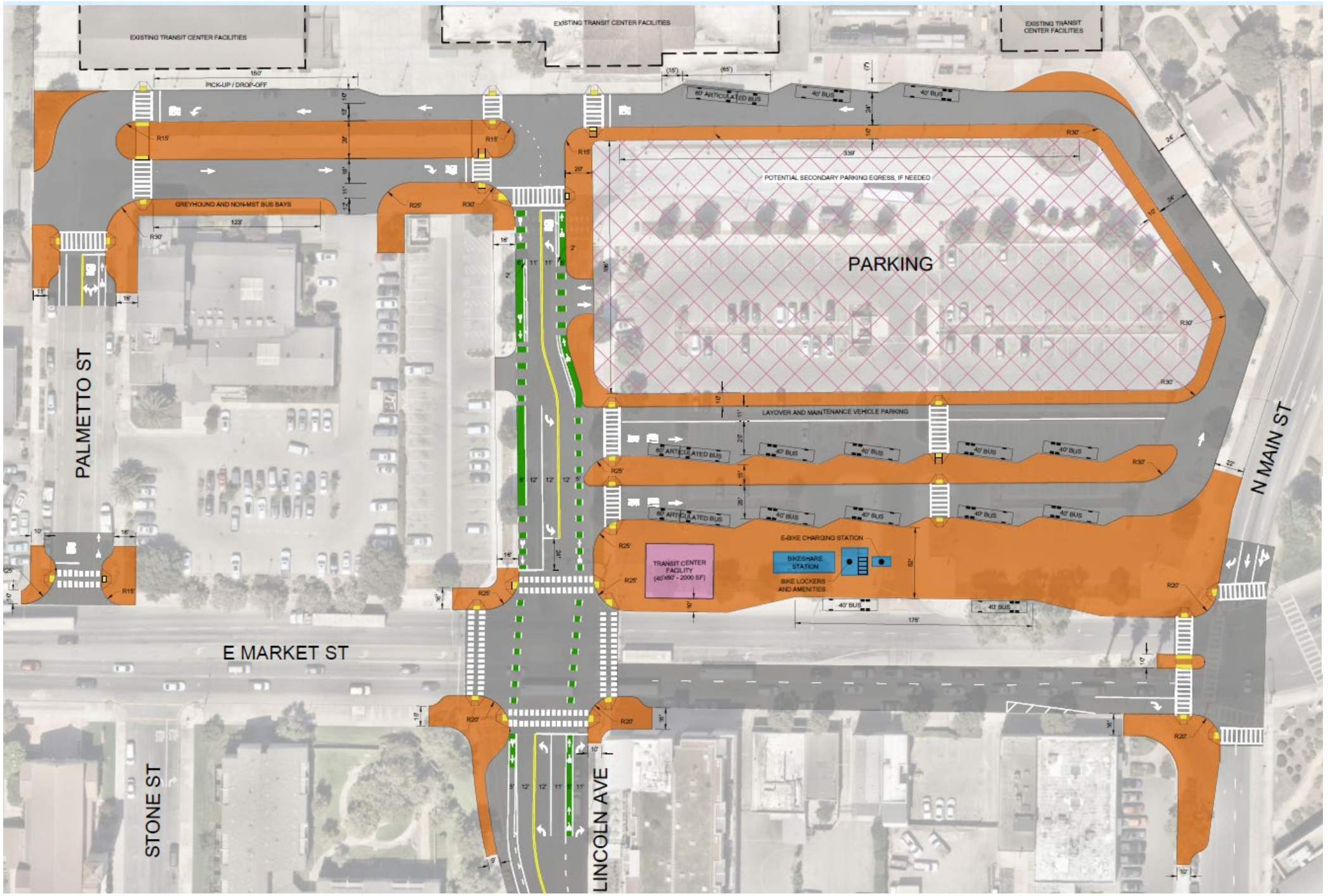
Three Sites Advanced for Evaluation



Downtown Salinas Community Benefit District Zones 1 and 2

A. Salinas Intermodal Transportation Center
B. Parking Lot between Church St and Lincoln Ave
C. John St Chase Bank and Starbucks

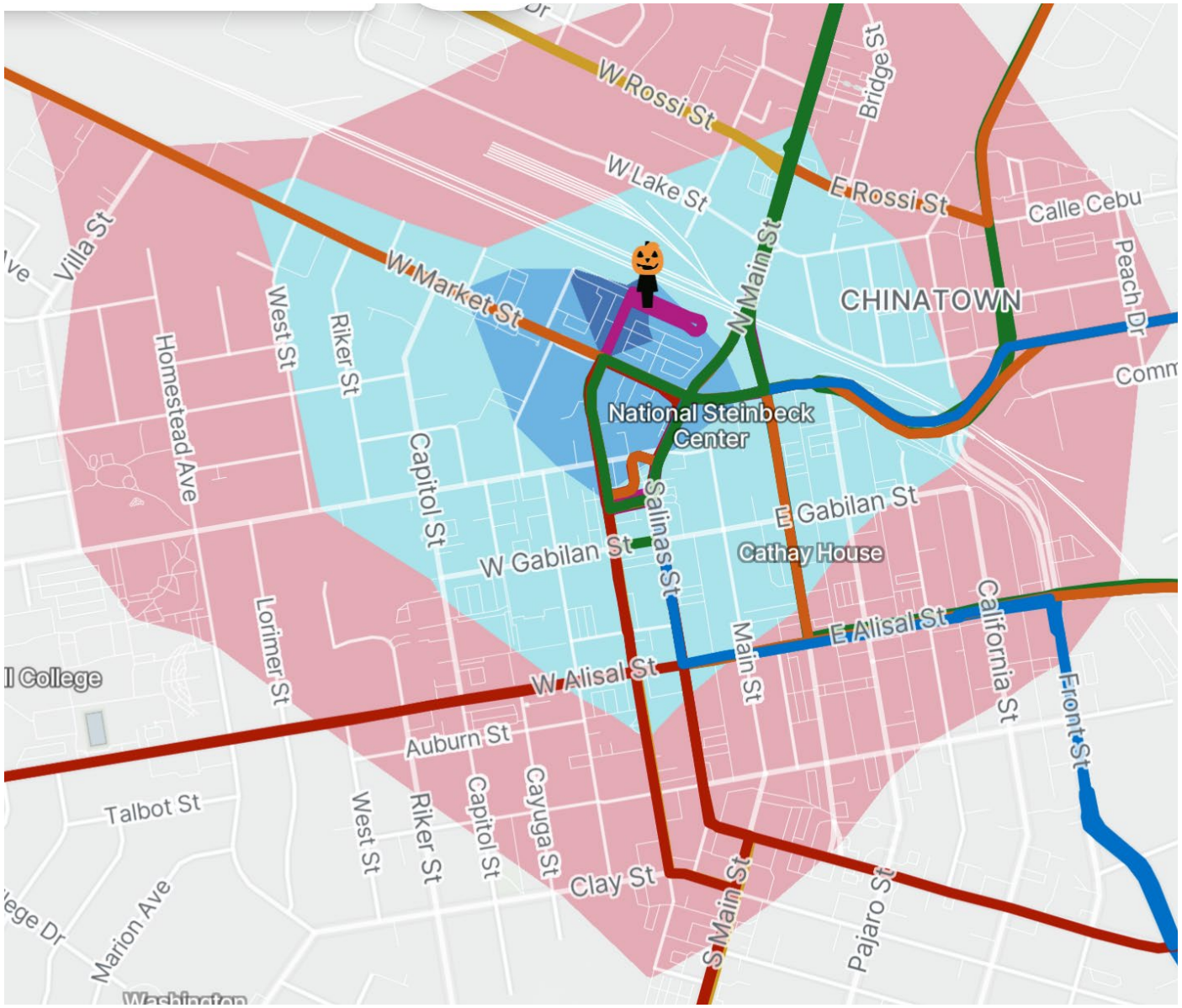
Site A Intermodal Transportation Center



LEGEND

- HARDSCAPE / LANDSCAPE
- TACTILE WARNING SURFACE
- BIKE AMENITIES
- BUILDINGS
- PARKING STRUCTURE

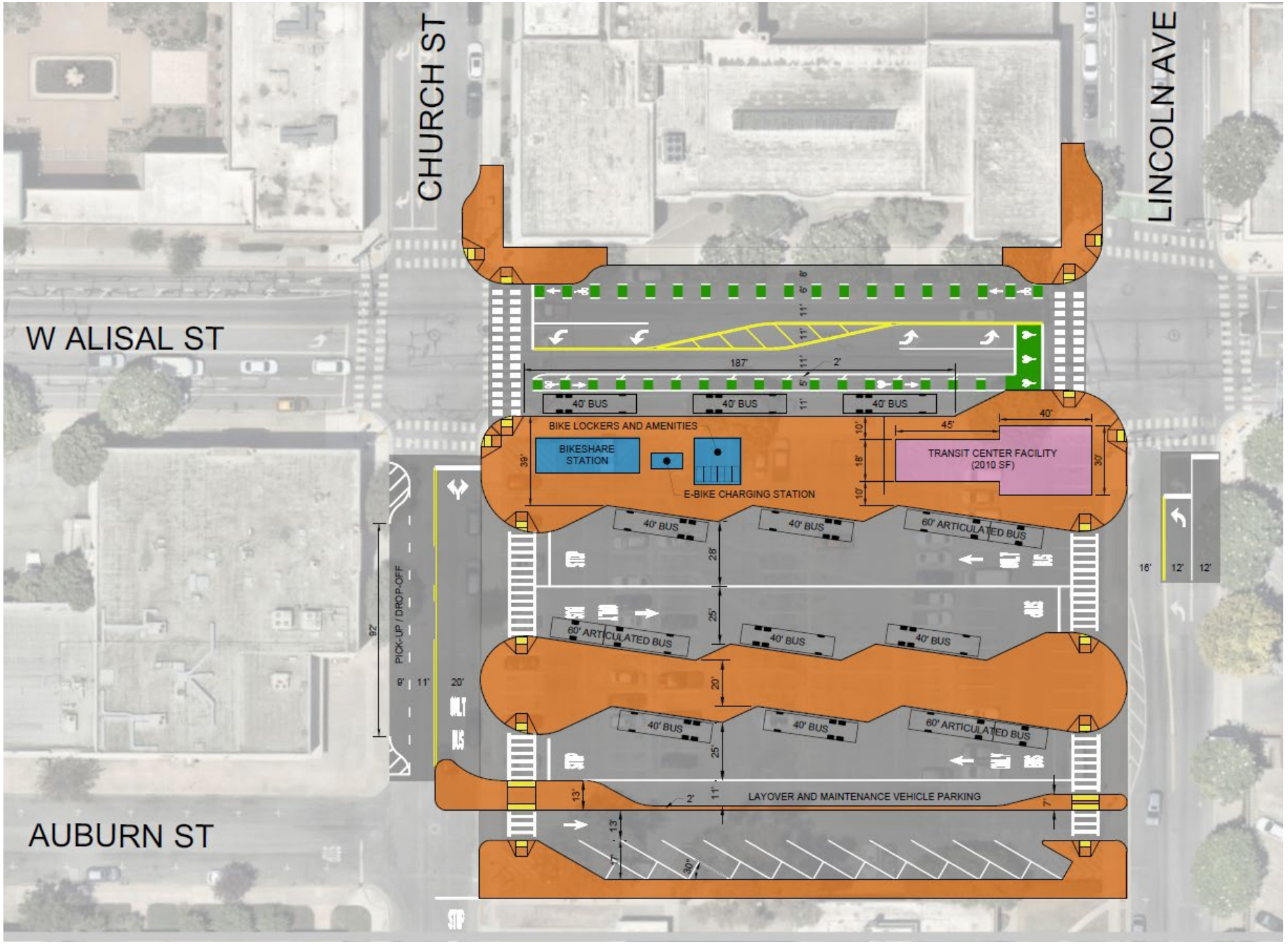
Walking Shed
Site A
Intermodal
Transportation Center



Walking Pedestrian network

Time at 17:00 on Weekdays

TRAVEL TIME	COVERAGE	
15 minutes	Population	Jobs (work)
2 min	32	79
5 min	273	681
10 min	1,894	3,433
15 min	5,981	6,780

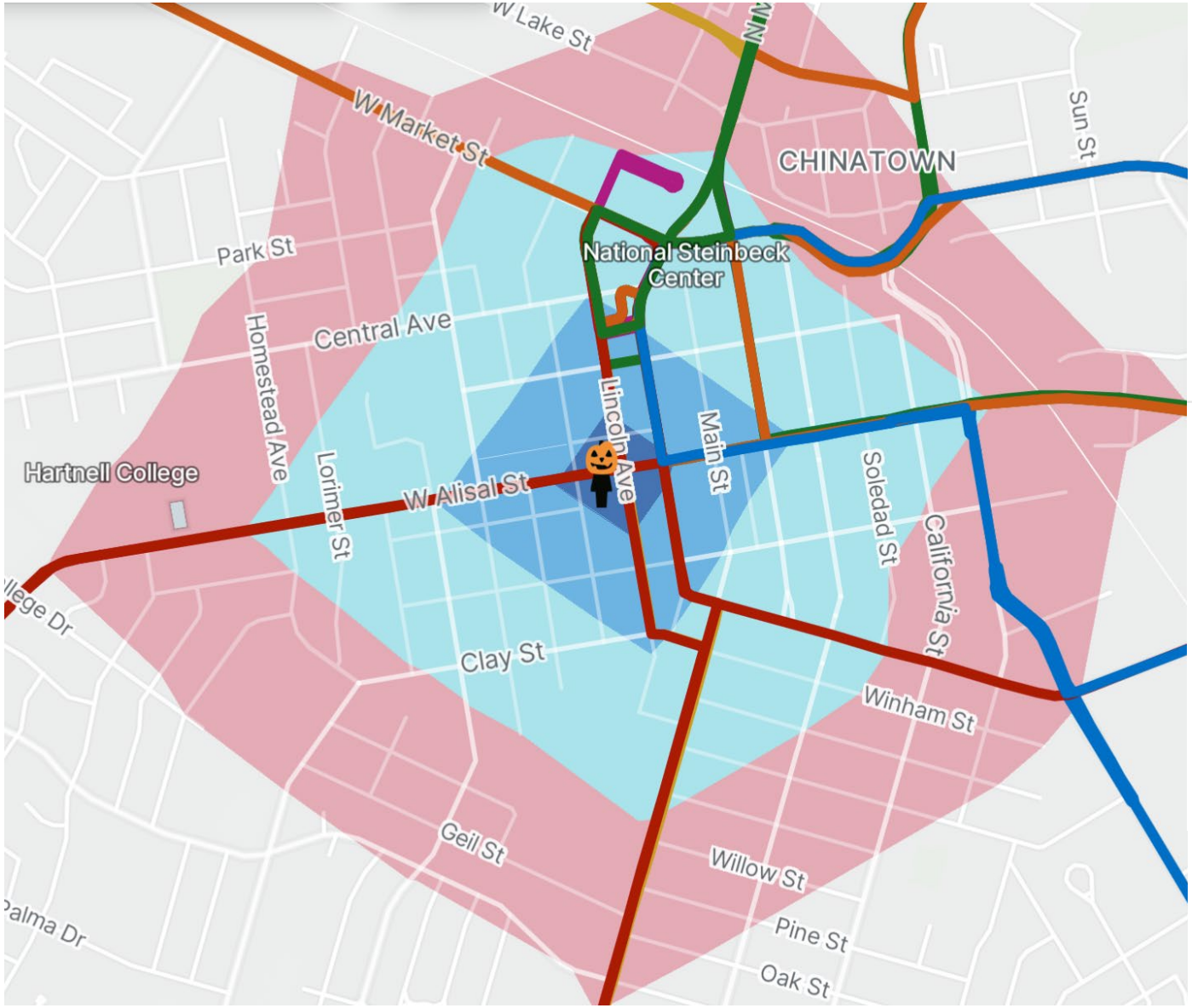


Site B
Parking Lot between Church St and Lincoln Ave

LEGEND

- HARDSCAPE / LANDSCAPE
- TACTILE WARNING SURFACE
- BIKE AMENITIES
- BUILDINGS

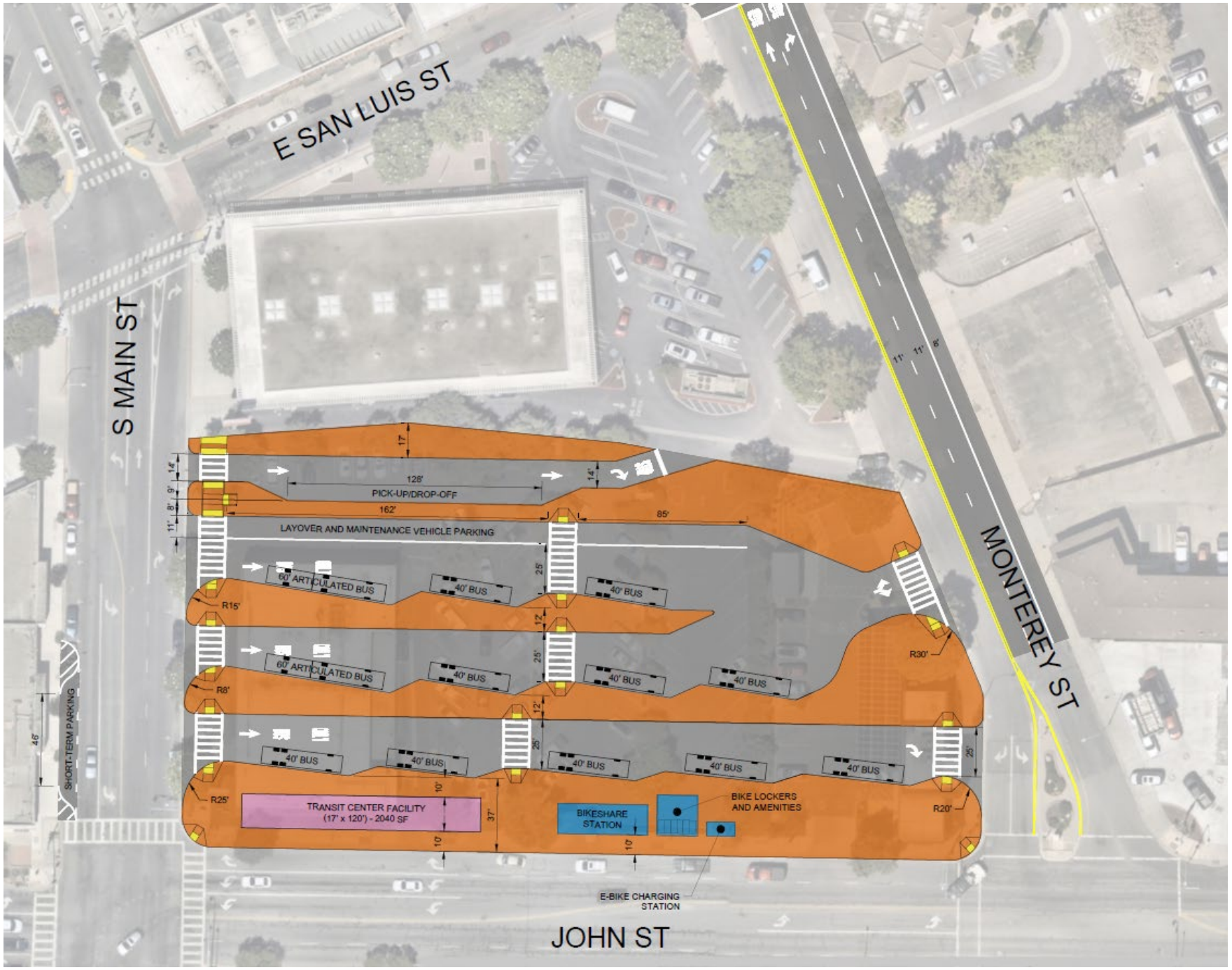
Walking Shed
Site B
Parking Lot
Church Street to Lincoln Street



Walking Pedestrian network

Time at 17:00 on Weekdays

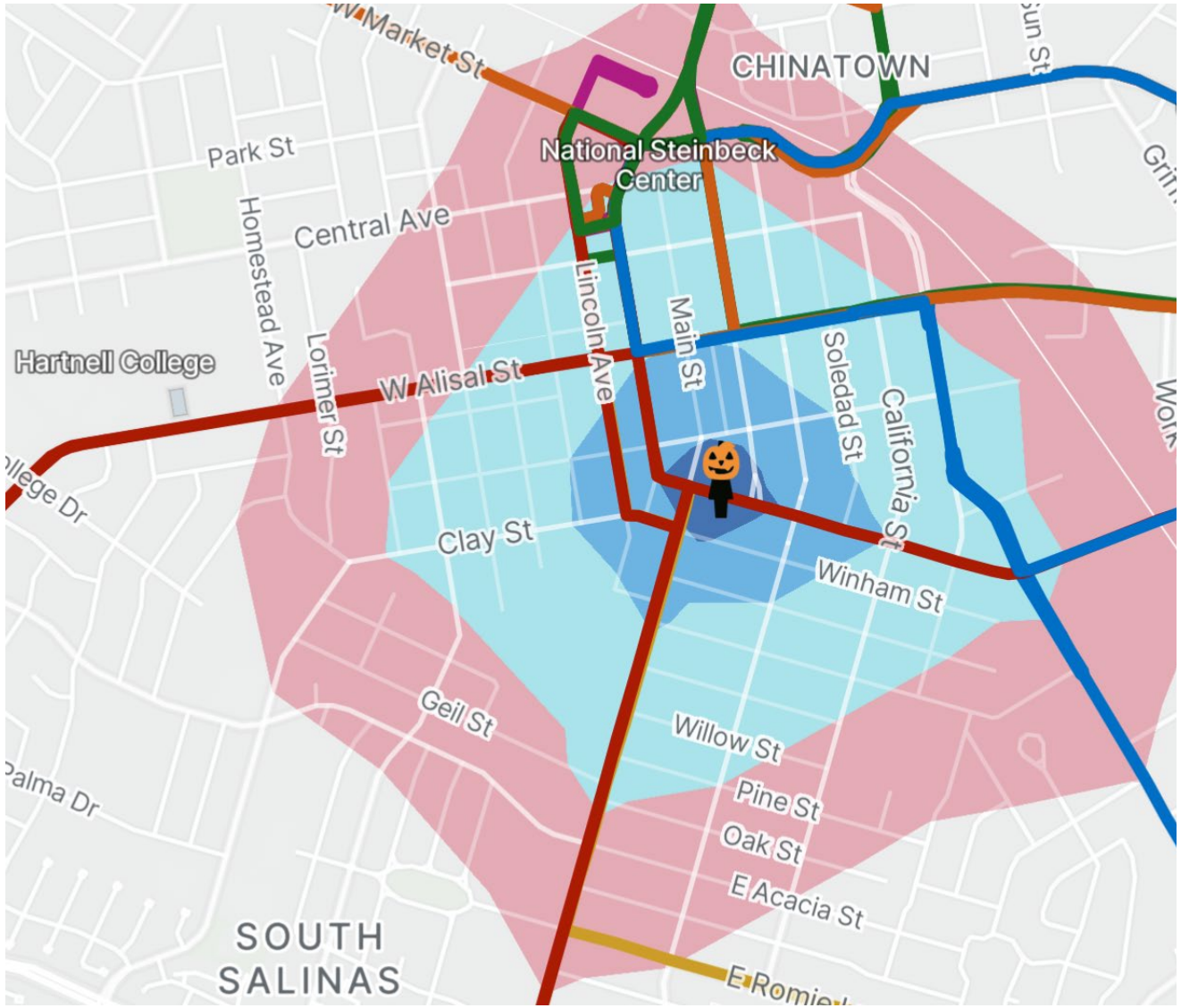
TRAVEL TIME	COVERAGE	
15 minutes	Population	Jobs (work)
2 min	124	163
5 min	955	1,351
10 min	3,689	5,004
15 min	7,612	8,262



Site C
John Street
Chase Bank and Starbucks

LEGEND

- HARDSCAPE / LANDSCAPE
- TACTILE WARNING SURFACE
- BIKE AMENITIES
- BUILDINGS



Walking Shed
Site C
John Street at Main St and Monterey St

Walking Pedestrian network

Time at 17:00 on Weekdays

TRAVEL TIME	COVERAGE	
15 minutes	Population	Jobs (work)
2 min	137	115
5 min	1,041	868
10 min	3,737	3,876
15 min	6,886	7,570

Table 1: Potential Site Alternatives Screening Matrix

Site Characteristics						
Site	**Location**	**Ownership**	**Acreage and Existing Use**	**Site Access**	**Site Configuration**	**Network Implications**
A	Salinas Intermodal Transportation Center	City of Salinas	3.70 Acres; Parking lot and Bus/Rail Station			
B	Parking Lot between Church St and Lincon Ave	City of Salinas	1.15 Acres; Parking Lot			
C	John St Chase Bank and Starbucks	Northern Calif Savings & Loan and Berryessa II LLC	1.26 Acres; Commercial			

Site	Location	Bike/Ped Access	Site Acquisition and Use	Land Use Context	Other Implementation Risk Factors	Cost Estimate
A	Salinas Intermodal Transportation Center					
B	Parking Lot between Church St and Lincon Ave					
C	John St Chase Bank and Starbucks					

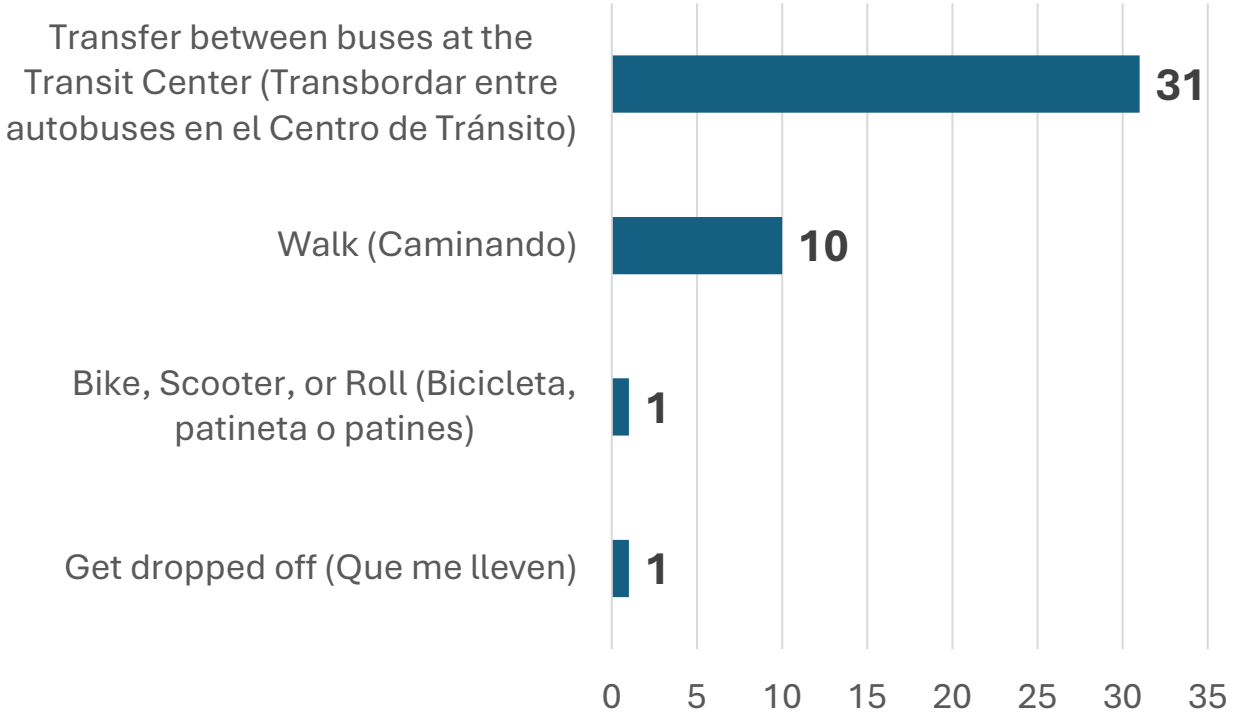
Alternatives Screening Matrix

Legend	
High	Favorable Rating
Medium	Moderate Rating
Low	Unfavorable Rating

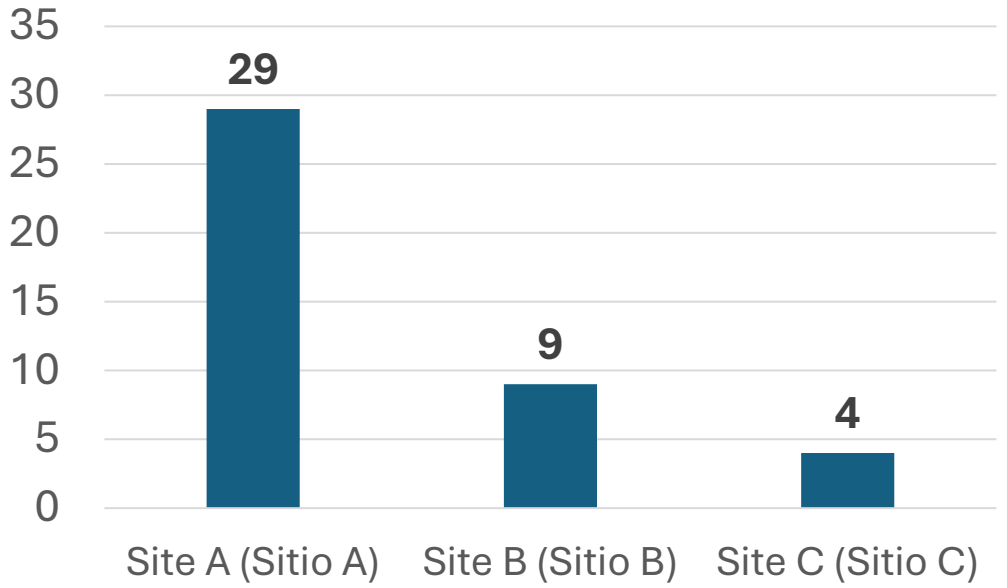
Transit Center Relocation
July 2026 Survey Results

- 48 total responses; approximately 2/3 of respondents using the transit center weekly
- Most respondents use the transit center to transfer between buses
- Site A (Intermodal Transportation Center) received the greatest support

How do you typically get to/from the transit center?



Which site best meets your transit needs?



Transit makes the connection.

Pacific Station North + Rotkin Transit Center

Affordable homes. Downtown businesses. A regional transit hub. Designed together to connect people with opportunity.



PACIFIC AVENUE HOUSING + FRONT STREET TRANSIT

Architectural rendering of the integrated housing and transit development.

128

APARTMENTS

126 affordable homes + 2 manager units

22

BUS BAYS

Integrated into the transit center design

6,100

SQ. FT. OF RETAIL

Approximately; published project design

TRANSIT CONNECTS DEVELOPMENT TO ECONOMIC OPPORTUNITY.

Transit-oriented development joins housing and commerce with useful transportation. Convenient, reliable service makes jobs, shops, and services easier to reach. That access is the foundation of the economic benefits transit brings to development.

Study Corridor Elements



Comparison – E Alisal Street

Existing Conditions



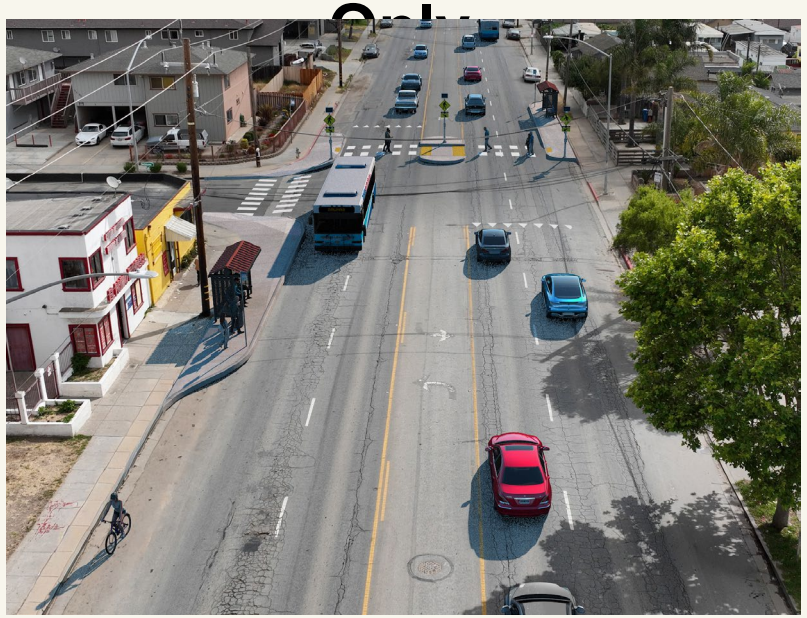
Alternative 1: Bus Lanes and Bike Lanes



Alternative 2: Bus Stop and Traffic Signal Improvements



Comparison – Williams Road

Existing Conditions	Alternative 1: Bus Lanes and Bike Lanes	Alternative 2: Bus Stop and Traffic Signal Improvements Only
		

Results

Worse		Current		Better
1	2	3	4	5

Alternative	Traffic Impacts	Effect on Transit Travel Time	Reduction in VMT/GHG	Capital Costs, Potential Risks, and Other Barriers	Change in Operating Costs	Environmental Risks	Aesthetics	Roadway Safety	Bus Stop Safety and Security	Parking and Other Impacts to Community Assets	Grant Funding Competitiveness	Total
Alternative 1: Bus and Bike Lanes	2	5	5	1	4	3	4	5	4	2	5	40
Alternative 2 Bus Stop and Traffic Signal Improvements Only	2	4	4	2	3	3	3	3	4	3	4	35





Next Steps

- **November 10, 2026:** Presentation to Salinas City Council
- **Fall 2026:** Prepare final plan
- **Winter 2027**: Share Final Plan for public review
- **After completion of Study:**
  - » Pending direction from the MST Board, staff would pursue funds to advance to design and environmental clearance for the transit center and/or the Alisal/Williams improvements

Thank you…



Michelle Overmeyer
Director of Planning & Innovation
831-264-5877
movermeyer@mst.org