TRANSPORTATION AGENCY FOR MONTEREY COUNTY

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HIGHLIGHTS

January 22, 2014 Meeting

TAMC HONORS TRANSPORTATION EXCELLENCE AWARD WINNERS

The Transportation Agency for Monterey County celebrated its Twelfth annual Transportation Excellence Awards, Wednesday, January 22, 2014. The ten individuals, projects, and programs receiving awards have shown outstanding efforts to improve transportation in Monterey County and the Transportation Agency would like to express its appreciation for their dedication and hard work. The recipients are:

Individual:

- Eric Petersen is recognized for his many years of service as a transportation activist. Mr. Petersen has been with the City of Salinas' Traffic and Transportation Commission for 15 years and on TAMC's Bicycle Pedestrian Facilities Advisory Committee for 12 years. Eric is a long-time advocate for sustainable traffic solutions promoting more than a dozen bicycle events in Salinas, and working with various non-profit groups to promote youth cycling.
- **Jim Warwick** is recognized for the instrumental role he plays in building and enhancing the bike culture of Salinas High School. From his position as Assistant Coach of the Salinas High Cowboys Racing mountain bike team through all of his volunteer work, Mr. Warwick promotes bicycling while helping to build character and self confidence in his students.
- Casey Andrews is recognized for his work on TRIPwise, CSUMB's alternative transportation program. Mr. Andrews' efforts to provide ongoing outreach and effective, creative advertisements have been important to promoting CSUMB's transportation services, and CSUMB has seen a substantial increase in transit ridership. Casey has made outreach for transportation on campus more fun and noticeable; the entire CSUMB community has benefited from his work.
- Richard Vasquez is recognized for his work to create an identity package, marketing materials, and façade treatments for the CSUMB Bike Bunker, a TRIPwise project. Mr. Vasquez's work, part of his Senior Capstone, helped increase bike ridership at CSUMB, develop bike culture at CSUMB, and promote the much needed and highly used Bike Bunker.

Project:

- The Bike Bunker at CSUMB is recognized for its contribution to the cyclists of CSUMB. The Bike Bunker is an indoor, secure membership-based bicycle parking facility on the CSUMB campus. The facility holds 32 bicycles and is currently FULL, answering a great demand for secure indoor bike parking.
- **The JAZZ Bus Rapid Transit** is Monterrey County's first Bus Rapid Transit Line and serves the busy Fremont and Lighthouse corridors. MST recognized for

all the complex work that went into building and now operating the JAZZ line. Since opening, the passengers who commute using this route on a regular basis have seen commute times cut by 18 percent, while local traffic congestion has also eased.

- The Pacific/Del Monte Intersection Improvement Project is recognized for its contribution to vehicle and pedestrian safety. The intersection of Pacific / Del Monte experienced the highest number of vehicle-pedestrian crashes of any intersection in Monterey in the last ten years, three times more than any other location in the City. The intersection improvements created better separation between vehicles turning left and pedestrians crossing Pacific Street, which was the primary cause of vehicle-pedestrian crashes.
- The Rocky Creek Viaduct is recognized for its improvements to Highway 1 along the Big Sur coast. The viaduct repaired and improved a section of Highway 1 severely damaged by storms and ensures long-term stability and reliability. Major challenges that were overcome include the rough terrain and maintaining an aggressive schedule while minimizing impacts to the travelling public. Construction started in October of 2012 and the project was completed in November of 2013.

Programs:

- ITN Monterey County is recognized for its service as a not-for-profit volunteer based service providing door-to-door, arm-though-arm transportation on the Monterey Peninsula and Salinas for seniors and adults with visual impairments. Rides can be taken any day of the week, 24 hours per day within the ITN service area. Since December 2011, ITN Monterrey County has provided over 5,200 rides!
- Ciclovía Salinas is recognized for its work to encourage the residents of Salinas to utilize city streets and create an overall sense of well-being and vitality through physical activity. With their first event, in October 2013, Ciclovía Salinas worked to establish healthier transportation and living habits, positively impact economic development in Salinas, and foster a sense of belonging for the city residents.

TRANSPORTATION AGENCY ELECTS OFFICERS FOR 2013 TERMS

The Transportation Agency Board of Directors elected a new slate of officers for the 2014 calendar year as follows:

Chair: Jane Parker, 4th District Supervisor

1st Vice Chair: Kimbley Craig, Salinas City Councilmember 2nd Vice Chair: Fernando Armenta, 1st District Supervisor Past Chair: Jerry Edelen, Del Rey Oaks City Mayor City Representative: Alejandro Chavez, City of Soledad County Representative: Dave Potter, 5th District Supervisor

TAMC thanks past Chair Edelen for all his service during 2013, in particular for his tireless promotion of Monterey County's transportation needs and services, and for his

great personal warmth. TAMC looks forward to another successful year with County Supervisor Jane Parker serving as Chair.

TAMC BIDS ADIEU, SAYS WELCOME, AND RECOGNIZES SERVICE

The Transportation Agency said farewell to Outreach Coordinator Sharon Gavin, who took a position with the City of Atlanta, Georgia, promoting their new streetcar system. Ms. Gavin will be deeply missed at TAMC. TAMC also welcome Grant Leonard into fulltime service. Grant has been interning with TAMC for the last year, and is excited to fully join the TAMC team.

Additionally, TAMC Senior Transportation Engineer Hank Myers, and Accounting Clerk Lynn Terry were each recognized for their five years of service with the Agency.